



Creative Salmon Company Ltd.

Box 265 612 Campbell Street Tofino BC V0R 2Z0

Press Release

FOR IMMEDIATE RELEASE:

Contact: Spencer Evans, General Manager
Creative Salmon Company Ltd.

Phone: 250 725 2884

Email: spencer.evans@creativesalmon.com

Web site: www.creativesalmon.com

Creative Salmon commences defamation action!

Tofino, BC – July 7, 2005 — **Creative Salmon** has commenced a defamation action against Don Staniford claiming that two press releases written by Mr. Staniford and released through The Friends of Clayoquot Sound are defamatory of Creative Salmon.

Those press releases state, in part, that Creative Salmon has lied to the public with respect to its use of antibiotics and suggest that it has committed breaches of the Competition Act.

These allegations, as well as others made by Mr. Staniford and which are referred to in Creative Salmon's statement of claim, are adamantly denied by Creative Salmon, who is proud of its practice of not having used any antibiotics in any fish destined for market since October 2001.

Creative Salmon is anxious for this matter to proceed in the Courts and have the issues fully and publicly canvassed.

-30-

For further information:

Contact:	Office	Email
Spencer Evans	(250) 725 2884	spencer.evans@creativesalmon.com