



Creative Salmon Company Ltd.

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Press Release

FOR IMMEDIATE RELEASE:

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Creative Salmon has never used the product Malachite Green.

Tofino, BC January 8, 2008 – Creative Salmon was informed by the US Food and Drug Administration on Thursday, December 27th, 2007 that Malachite Green had reportedly been found in a sample of fish from our Eagle Bay farm. The fish was collected during routine sampling at the US border on Dec 4, 2007. At this point we are unable to explain this result as all previous testing of these fish have turned up negative.

Malachite green is not used in any part of our farming operation including our contract hatchery, feed supplier and processor.

Fish at the Eagle Bay site **tested negative** for malachite green before they left the fresh water hatchery in May of 2006 and again before harvesting commenced in June of 2007. In total **fifty-five fish** were sampled and **tested negative** for malachite green during the production cycle. Feed fed to the fish was also tested for malachite green three times during the production cycle with **negative results**.

Creative Salmon voluntarily suspended harvesting from the Eagle Bay site immediately after receiving the positive result. We are fully cooperating with both the Canadian Food Inspection Agency and Ministry of Agriculture and Lands. Further samples are being collected today from the Eagle Bay farm and harvesting there will not resume until results are available. In the meantime harvesting will continue from our McCall's farm.

Creative Salmon Company is proud of it's high standards for environmental performance and the excellent quality of the salmon we produce for our customers. We are confident this issue will be resolved in a timely manner.

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